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September 24, 2023

### **VIA ONLINE PORTAL**

Attorney General Aaron Frey Maine Attorney General's Office Consumer Protection Division 6 State House Station Augusta, ME 04333

Re: Notice of Data Security Incident

Dear Attorney General Frey:

Constangy, Brooks, Smith & Prophete, LLP represents Lumberton Independent School District ("Lumberton ISD"), a school district located in Texas, in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in accordance with Maine's data breach notification statute.

# **Nature of the Security Incident**

On June 12, 2023, Lumberton ISD experienced a network disruption. In response, Lumberton ISD immediately took steps to secure its environment and engaged a leading cybersecurity firm to assist with an investigation and determine whether sensitive or personal information may have been accessed or acquired during the incident. As a result of the investigation, on August 1, 2023, Lumberton ISD identified that certain administrative files may have been accessed or acquired without authorization. Lumberton ISD then engaged an independent team to conduct a comprehensive review of all data believed to have been impacted, and on September 1, 2023, Lumberton ISD determined that the personal information of some employees may have been affected.

The information affected may have included name, date of birth, Social Security number, and financial account information including account and routing number.

### **Number of Maine Residents Involved**

On September 22, 2023, Lumberton ISD notified one (1) Maine resident of this data security incident via U.S. First-Class Mail. A sample copy of the notification letter sent to the impacted individual is included with this correspondence.

## **Steps Taken to Address the Incident**

In response to the incident, Lumberton ISD is providing individuals with information about steps that they can take to help protect their personal information, and, out of an abundance of caution, it is also offering individuals complimentary identity protection services. These include 12 months of credit monitoring and CyberScan dark web monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. Additionally, to help reduce the risk of

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a similar future incident, Lumberton ISD has implemented additional technical security measures throughout the environment.

# **Contact Information**

Lumberton ISD remains dedicated to protecting the information in its control. If you have any questions or need additional information, please do not hesitate to contact me at LNickle@Constangy.com.

Sincerely,

Lindsay B. Nickle

Constangy, Brooks, Smith & Prophete, LLP

Enclosure: Sample Notification Letter



<<First Name>> <<Last Name>> <<Address1>> <<Address2>> <<City>>, <<State>> <<Zip>>>

Enrollment Code: <<XXXXXXXX>>>

To Enroll, Scan the QR Code Below:



Or Visit: <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a>

September 22, 2023

Subject: Notice of Data << Variable Text 1 – Subject Line>>

Dear <<First Name>> <<Last Name>>.

We are writing to inform you of a recent data security incident experienced by Lumberton Independent School District ("Lumberton ISD") that may have involved your personal information. At Lumberton ISD, we take the privacy and security of all information within our possession very seriously. This is why we are notifying you about the incident, providing you with steps you can take to help protect your personal information, and offering you the opportunity to enroll in complimentary credit monitoring and identity protection services.

What Happened. On June 12, 2023, Lumberton ISD experienced a network disruption and immediately initiated an investigation of the matter, including engaging cybersecurity experts to assist with the process. On August 1, 2023, the investigation confirmed that certain administrative files may have been accessed or acquired without authorization. After a comprehensive review of those files, on September 1, 2023, some of your personal information was identified as being contained within the potentially affected data.

What Information Was Involved. The information may have included your << Variable Text 2 – Impacted Data>>.

What We Are Doing. As soon as Lumberton ISD discovered the incident, we took the steps described above and implemented measures to enhance network security and minimize the risk of a similar incident occurring in the future. We also notified the Federal Bureau of Investigation and will cooperate with any resulting investigation. We are also offering you complimentary credit monitoring and identity protection services through IDX, which are free to you upon enrollment. These services include <<12/24>> months of credit and CyberScan dark web monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do. We recommend you read the guidance included with this letter about additional steps you can take to protect your information. In addition, we encourage you to enroll in the credit monitoring and identity theft protection services we are offering through IDX at no cost to you. To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

You can enroll in the IDX identity protection services by calling 1-800-939-4170 or by going to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 8:00 a.m. to 8:00 p.m. Central Time. Please note the deadline to enroll is December 22, 2023.

**For More Information.** Further information about how to protect your personal information appears on the following page. If you have questions about the incident, please call IDX at 1-800-939-4170, Monday through Friday from 8:00

a.m. to 8 p.m. Central Time. IDX representatives are fully versed on this incident and can answer questions you may have regarding the protection of your personal information.

We take your trust in us and this matter very seriously. Please accept our sincere apologies for any worry or inconvenience this may cause.

Sincerely,

Tony Tipton Superintendent

Lumberton ISD 121 South Main Street Lumberton, TX 77657

### STEPS YOU CAN TAKE TO HELP PROTECT YOUR PERSONAL INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <a href="http://www.annualcreditreport.com/">http://www.annualcreditreport.com/</a>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax	Experian	TransUnion
P.O. Box 105851	P.O. Box 9532	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016
1-800-525-6285	1-888-397-3742	1-800-916-8800
www.equifax.com	www.experian.com	www.transunion.com

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <a href="http://www.annualcreditreport.com">http://www.annualcreditreport.com</a>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission	Maryland Attorney General	New York Attorney General
600 Pennsylvania Ave, NW	200 St. Paul Place	Bureau of Internet and Technology
Washington, DC 20580	Baltimore, MD 21202	Resources
consumer.ftc.gov, and	oag.state.md.us	28 Liberty Street
www.ftc.gov/idtheft	1-888-743-0023	New York, NY 10005
1-877-438-4338		1-212-416-8433

1-8//-438-4338		1-212-410-8433
North Carolina Attorney General 9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226	Rhode Island Attorney General 150 South Main Street Providence, RI 02903 http://www.riag.ri.gov 1-401-274-4400	Washington D.C. Attorney General 441 4th Street, NW Washington, DC 20001 oag.dc.gov 1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete

inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <a href="https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf">https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf</a>.